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**New Line of AERIAL7 Sound Disk Beanies- Just in Time for Winter.**

AERIAL7 continues to perfect the SOUND DISK BEANIE by adding some fresh new styles to the 2011 headwear collection. Just in time for the holiday season, the AERIAL7 creative team put together a collection of beanies that range from light-weight to heavy-duty winter coverage with style. Each beanie features an ultra-slim Sound Disk that slips into the sides of the beanie providing tunes and warmth at the same time. The mostly unisex selection is popping with bright colors and a variety of fits to enhance your headwear experience. This flare has a purpose offering great sound output and an inline microphone so not only can you do all things outdoors but also take a phone call or Skype™ without even removing your gloves. As the originator of the Sound Disk Beanie, AERIAL7 has perfectly matched top quality product with style.

Perisher



Mammoth



Mayrhofen



Whistler



Bonfire



Toastie

**Sound Disk Beanie Collection 2011****Features**

- + Built-in microphone for use with iPhone®, BlackBerry®, & other cell phones.
- + Engineered to deliver the highest-quality listening experience from your Apple iPod®, iPhone®, BlackBerry®, or other mp3 player, cell phone or music device.
- + Ultra-slim speaker designed for comfortable without sacrificing your music experience.

**Tech Specs**

- + Driver Diameter: 35mm
- + Impedance: 32Ω
- + Frequency Response: 20~20KHz
- + Sensitivity (S.P.L.): 100±3dB (at 1KHz)
- + Input Plug Diameter: 3.5mm

**About AERIAL7:**

AERIAL7 was created in 2008 by three friends from different backgrounds who share a common vision for building unique audio products influenced by their passion for art, music, street culture, fashion and the active lifestyle that they live and breathe.

Since AERIAL7 began, the team has strived to be at the forefront of emerging fashion and technology, introducing unique materials, finishes, original wearing styles and impressive acoustics that redefines the headphone as a fashion accessory.

Working with the constant feedback of AERIAL7's team of ambassadors from around the world, AERIAL7 products are constantly evolving, influencing and challenging the headphone market.

AERIAL7 has quickly become a fast growing music lifestyle company with business headquarters in Los Angeles, a design center in Australia and distributors in over 60 countries.